

BAXTERS LABEL BRIEFING FORM

PRODUCT NAME	NPD PROJECT REF:	BULK CODE:
JD ORIGINAL BBQ SAUCE		3001088 JDOR(E)14

Priority Level
PLEASE SELECT

LABEL NOTES:		UPDATE FOR FIR		
ITEM	CONTENTS		RESPONSIBILITY	
BARCODE				NPD HUB
LABEL CODE	LCCL1262			PACKAGING TECHNOLOGIST
LABEL SIZE				PACKAGING TECHNOLOGIST
BRAND NAME	JACK DANIEL'S®			MARKETING
PRODUCT TITLE FRONT OF PACK	Smooth Original Sauce			
LEGAL NAME BACK OF PACK	BBQ Sauce			TECHNICAL
DECLARED WEIGHT	220ml / 260g e			IK
DRAINED WEIGHT (if applicable)	n/a			IK
BEST BEFORE STATEMENT	on label			TECHNICAL
IS HEALTH MARK APPLICABLE?	not applicable			TECHNICAL
IS SERVING SUGGESTION APPLICABLE?	Depends on artwork			TECHNICAL
INGREDIENTS	Water, Dextrose, Tomato Paste, Concentrated Raisin Juice, White Wine Vinegar, Concentrated Orange Juice, Salt, Concentrated Lemon Juice, Onion Purée, Jack Daniel's® Tennessee Whiskey (1%), Modified Maize Starch, Colour (Ammonia Caramel), Dates, Flavouring, Concentrated Tamarind Extract, Stabiliser (Xanthan Gum), Chilli Powder.			TECHNICAL
ALLERGEN INFORMATION	For allergens, including cereals containing gluten, see ingredients in bold.			TECHNICAL
HEALTH CLAIMS AND ANY OTHER CLAIMS (to be agreed between Marketing and Technical)	Suitable for Vegetarians, Suitable for Vegans. Gluten Free.			TECHNICAL/MARKETING
	Gluten free claim should be confirmed by analytical testing			
NUTRITION INFORMATION	Nutrition Information			TECHNICAL
(Delete where appropriate)	Typical Values			TECHNICAL
Commentary for Nutritional Information - Space available for full Nutrition Information Table		Per 100g	Per 100ml	TECHNICAL
	Energy kJ	689	806	TECHNICAL
	Energy kcal	162	190	TECHNICAL
	Fat (g)	0.1	0.1	TECHNICAL
	of which saturates (g)	0.0	0.0	TECHNICAL
	Carbohydrate (g)	38.8	45.4	TECHNICAL
	of which sugars (g)	34.7	40.6	TECHNICAL
	Fibre(g)	0.7	0.8	TECHNICAL
	Protein (g)	0.6	0.7	TECHNICAL
	Salt (g)	1.9	2.3	TECHNICAL
	(Sodium - do not declare) (g)	0.77	0.90	

STORAGE INSTRUCTIONS	Store in a cool dry place. Once opened, keep refrigerated and consume within 4 weeks.			IK
CONTACT DETAILS	We'd love to hear from you! Get in touch with Jack Daniel's® at Baxters Food Group, Fochabers, Moray, Scotland IV32 7LD or visit our website www.jackdanielsbbqsauces.com where you'll find more information and great Tennessee style recipe inspiration.			TECHNICAL

PRODUCT NAMEJD ORIGINAL BBQ
SAUCE**RECIPE CODE:** 3001088**Contains**

	YES	NO	SOURCE
Nuts, nut oils or derivatives (almonds, hazelnuts, walnuts, cashews, pecan nuts, brazil nuts, pistachio nuts, macadamia nuts, Queensland nuts)		✓	
Eggs and Egg products		✓	
Fish, Fish oil or derivatives		✓	
Shellfish		✓	
Milk, Milk products & lactose		✓	
Soya or derivatives		✓	
Gluten (wheat, rye, barley, oats, spelt, kamut or hybridised strains)		✓	
Sesame		✓	
Celery		✓	
Mustard		✓	
Sulphur dioxide & sulphites >10ppm as SO2		✓	
Lupin		✓	
Molluscs (clams, oysters, scallops, mussels)		✓	
Artificial Colours	✓		E150c ammonia caramel
Any Colours		✓	
Artificial Colours		✓	
Any Flavours	✓		Whiskey Flavour, smoke flavour
Preservatives		✓	
Added MSG & Glutamates		✓	
Garlic		✓	
Caffeine		✓	
Yeast & Yeast Extract		✓	
Beef / Beef Products (country of origin)		✓	
Poultry Products (country of origin)		✓	
Meat products (country of origin)		✓	
Salt Substitute Potassium Chloride		✓	
Source of Pheylalanine		✓	

Suitable for:

	YES	NO	SOURCE
Coeliacs	✓		
Vegans	✓		
Vegetarians	✓		

Water, Dextrose, Tomato Paste, Concentrated Raisin Juice, White Wine Vinegar, Concentrated Orange Juice, Salt, Concentrated Lemon Juice, Onion Purée, Jack Daniel's Whisky (1%), Modified Maize Starch, Colour (Ammonia Caramel), Dates, Flavouring, Concentrated Tamarind Extract, Stabiliser (Xanthan Gum), Chilli Powder.

Ingredients:

Recipe Composition	Ingredient	Kg	%	Compound
WATER	Process Water			
SUGA6313	Sugar Dextrose Monohydrate Powder			
TOMA6322	Tomato Puree 28/30%			
CONC3987	Raisin Conc Juice 68 to 74 Brix			raisin (72%), water (28%), sulphur dioxide 12ppm (0.6ppm in finished product)
VINE8210	Vinegar Wine White 9% (2012)			SO2 10ppm
ORAN6285	Orange Conc 60 Brix			
SALT6293	Salt PDV			
LEMO6240	Lemon Conc 30 Brix			
ONIO7003	Onion Puree White 2% Citric Acid			onion puree (98%), citric acid (2%)
ALCH3985	TRL Whisky Jack Daniels			40%abv, JD whiskey
STAR6302	Starch Ultra Tex 4 Modified			E1422
COLO6146	Colour Caramel Cerestar			E150c
DATE4462	Date Chopped Paste Medium			dates (97%), rice flour (3%)
TAMA6320	Tamarind Extract Conc			
FLAV0259	Flavour 259 606034 Whiskey F56691			
STAB6300	Gum Xanthan GMO Free			E415
FLAV0258	Flavour 258			smoke flavouring, process flavouring, potato maltodextrin
SPIC0084	Spice 84			chilli powder
		0	0.00	